As an educator you have your own style and approach to teaching. We understand the importance of your course materials reflecting your style and ability to engage students. That’s why we work to empower you by helping you realize your vision. From creating and modifying your materials yourself to having us execute the entire process, we let you decide.

Our deep expertise has allowed us to create comprehensive solutions for every stage of the Course Materials Life Cycle. We work with you every step of the way to make sure that your course materials are everything you and your students need.

Education is becoming more portable, more dynamic and more engaging. Students are demanding mobility, interactivity, and currency. XanEdu helps you personalize and transform teaching materials into a dynamic educational experience. We work with you to create the output you need, the experience your students want, and the relevant, copyright-cleared content that is most effective – from any blend of publishers you need. The result is an interactive online experience, an award-winning app, a high-quality printed piece, or any combination of the above. Whether you need core or supplemental materials, we can help you Change the Course – for the better.

We’ll help you tap into it.

XanEdu serves over 1,000 institutions and 630,000+ students annually.

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It’s Your Course. Chart It.

XanEdu puts you in charge of your course. We’ll help you create materials that fully support your vision and that are designed to fit the course you teach instead of adapting your course to fit textbooks that may or may not meet your objectives.

Why Limit Yourself to One Publisher?

Our knowledge is deep. Our sources are vast. Our approach is publisher neutral. Our publisher neutral approach lets you combine content from multiple sources into one, easy-to-access place.

- Newspaper and magazine articles
- Out-of-print books
- Business cases
- Your own material
- Scholarly journal articles
- Multimedia
- Your course syllabi, handouts, & teaching notes
- Textbook chapters
- And more

Freedom to Choose

- Most traditional publishers will only customize the content they own or have created.
- Use your greatest hits list – pick and choose the authors, style and voice, or meaning you want conveyed.
- Improve student engagement with the most timely or relevant materials for your course.

Cost Control

- Include only the most relevant chapters or timely readings to keep students from purchasing textbooks of which they will only read a portion.
- No need to resort to an “economy” version of a textbook to save students money. Your course and your students deserve better than diluted content or complex subjects that are given only a few paragraphs. Let XanEdu help you bring the in-depth materials you desire back into your course, at affordable prices for students.
Confidence in Content

XanEdu provides copyright clearance services with all custom course materials, ensuring that all content is approved and ready to use without worry of infringement claims. Our extensive database of pre-copyright cleared content is available in real time with immediate access to leading publishers. For all other content, XanEdu's experienced copyright team will:

- Research and identify the copyright holder
- Submit and follow-up on permissions requests
- Manage the royalty payment and tracking process
- Leverage our partnerships with various publishers, authors, and the Copyright Clearance Center

XanEdu guarantees 100% copyright-compliance of all content and will help you navigate the complex world of print, digital and fair use laws.

Content Development and Research Services

If finding fresh and relevant content is a challenge, XanEdu can help you find course-relevant articles, book chapters, cases, multimedia and more. Our experienced team of editors will search, research and review content. You decide what you want to use – at no additional cost to you or your students. Let us help you:

- Map additional or supplemental content to your current textbook
- Look for materials to replace a textbook
- Find similar content you already use at lower prices
- Develop the perfect materials for a new course from scratch
- Refresh your existing materials with new, more relevant or timely information
- Find multimedia materials
Editorial Services

XanEdu offers a full suite of design and production services to ensure that your finished piece meets your needs precisely. XanEdu has the insight and experience to turn your manuscript or list of readings into a professionally published textbook, lab manual, anthology, or e-learning environment of which you and your school can be proud. Personalized course materials not only reflect you, your scholarship, and your course goals, but they also reflect the image of your academic institution in a way mass produced textbooks can’t.

WE CAN:
- Copyedit, write, and proofread content
- Flow all content into a standard template
- Create front matter and acknowledgements
- Research, obtain, and pay for all necessary permission clearances
- Suggest public domain alternatives to minimize permission fees
- Custom design a cover that reflects your institution, your program, or your course
- Paginate the text and typeset the table of contents, title page, and acknowledgement page
- Assign an ISBN and copyright the course materials in your or your school’s name
- Format and proofread all original and reprinted material
- Typeset previously published materials using our state-of-the-art OCR scanning capabilities
- Print, bind, and convert to a dynamic digital ePub format

Don’t Wait to Publish

You don’t need a completed set of materials to custom publish with XanEdu. Start with what you have and let it evolve over time. With feedback from students and new materials, you can revise or update as often as you like with complete control of the revision cycle. XanEdu will never take your materials out of print or force you to make revisions. It’s your course and your course materials. You maintain control.

Retain Your Rights

Unlike most traditional publishers, XanEdu lets you maintain complete control of all copyrights for your original work or manuscripts while providing the expertise and resources you need to get your course materials published.
Flexible Formats for Every Course

As technology evolves and student demands shift, we provide the formats and materials that faculty need and students want. All custom course materials are format neutral, enabling faculty to decide how students access content.

**DIGITAL**
XanEdu’s e-learning platform, myXanEdu, combines the latest advancements in digital content and delivery to create the ultimate learning experience for today’s students. It offers students a way to engage and interact with their materials online or with our free iPad or Android apps.

**PRINT**
Our print materials come complete with options for color, custom covers, and binding.

**DIGITAL + PRINT**
XanEdu’s most complete solution combines the convenience of a pre-printed copy for each student along with digital access through myXanEdu.

* Source: XanEdu 2011 Student Survey

75% of college students prefer print + digital course materials.

When, Where, and How You Need It

XanEdu delivers course materials on time and without surprises. Your dedicated account team will keep you informed throughout the process. You can also track your orders online, allowing you to follow your order at every stage and know when your course materials will be ready.

We support multiple delivery options so that you can select the method that best suits you and your students, including:

- Bookstores
- Learning management systems
- XanEdu’s online storefront
- Direct through academic programs
- Through your local campus printer

XanEdu was absolutely amazing in covering all the details and making sure that things would be smooth, that digital content would be available on the iPad devices, and all student and faculty expectations would be met. All the feedback we’ve received has been overwhelmingly positive.

Maya Georgieva
Assistant Director of Educational Technology at the NYU Stern Center for Innovation in Teaching and Learning
Easy Readoption

XanEdu makes it fast and easy to readopt course materials – with or without updates. Simply tell us what you need. We archive all course materials for your convenience using ID numbers that allow us to quickly access your materials for readoption. We provide multiple ways to renew or update an order. Contact us or visit us online, and we can get started.

Exceptional Service from Start to Finish

XanEdu’s account management and support teams set us apart from the rest. Our goal is to make customizing your course materials easy and affordable. We do this by offering:

- Low cost course material alternatives
- Dedicated account teams and customer service
- Quick turnaround times
- Online tracking tools

You can Get Started in One of Two Ways:

1. **FULL-SERVICE ORDERING**
   Work directly with a dedicated account team. It’s as easy as providing us your reading list or course bibliography. Or, if you prefer, we can work directly with your campus or local bookstore to ensure timely delivery of your course materials.

2. **START BROWSING CONTENT IN XANEDU’S DATABASE**
   Use XanEdu’s online faculty tools to browse content, build course materials, preview the student digital experience, and access detailed course, order and copyright clearance information, including the price of each item as the permissions are cleared.

Customer Service and Technical Support Teams

XanEdu offers customer service and technical support seven days a week. Students can contact XanEdu directly with any issues or questions regarding their course materials.