

Content Development Services

Fact sheet

Make it Your Own

XanEdu understands your desire to find relevant and timely course materials. Achieving this goal usually means spending hours of your own time searching, researching and reviewing thousands of articles or sources.

Now, exclusively through XanEdu, our team of Development Editors is available to do the time-consuming work for you. Whether you're starting from scratch or just want to refresh your existing course, we'll help you find highly relevant content that supports the knowledge you want to share, including:

- Mapping new content to your current textbook
- Looking for materials to replace a textbook
- Finding similar content at lower prices
- Developing the perfect materials for a new course
- Refreshing your existing materials with new information
- Finding multimedia materials

Make it Affordable

If your goal is to reduce costs, we can help you with that too. Through XanEdu's strategic partnerships with publishers such as Flat World Knowledge and Textbook Media, we can help you find relevant material that will also lower the cost your students have to pay. Sixty percent of students who dropped out of college cited the high cost of books and fees as a significant factor ¹. Help reduce that burden by offering a lower cost alternative to your students.

Getting Started

To begin working with a XanEdu Content Development Editor, please refer to the following steps:

1. Contact your account representative, call 800-218-5971, or visit www.xanedu.com.
2. You will be connected with one of our XanEdu Content Development Editors, who will contact you to begin the process. Please note that our Content Development Editors may ask you to provide a syllabus, course description, or other course documentation so that they may understand as much as possible about your course. Their goal is to locate the most relevant materials to meet your needs.
3. Once a Content Development Editor has located materials for your course, he/she will send them to you for review. XanEdu views this as a collaborative process and will work with you to achieve the best course materials for you.

¹ A public agenda report for the Bill and Melinda Gates Foundation.

About XanEdu

XanEdu is helping institutions change the course of learning and instruction with innovative solutions for creating, delivering and managing course materials. We help educators and learners save money, improve efficiency, collaborate, engage more with content, and improve learning outcomes. XanEdu course materials, including CoursePacks, textbooks and lab manuals, are 100% copyright compliant and accessible on iPad and Android tablets. Visit www.xanedu.com or call 800-218-5971.

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XanEdu
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