

HOW WE HELP BARNES & NOBLE BOOKSTORES  
GROW AND PROSPER



## WISDOM AWAITS

With the addition of our expanded digital product enhancements we have ZEN great reasons why partnering with us will help your course pack business grow and prosper.

### Top ZEN Reason Why XanEdu Can Help Barnes & Noble Bookstores Grow Their Business

- New** 10. Extra, Extra: XanEdu has partnered with The Wall Street Journal to sell 10- 15- and 52-week subscriptions
- New** 9. XanEdu now distributes Harvard Multimedia Cases on DVD-Rom
- New** 8. XanEdu's new Technology Showcase brings new cutting edge features to XanEdu CoursePacks, like discussion areas, polls, and YouTube video
- New** 7. ExperiencePoint Simulations provide dynamic, web-based learning games to MBA and undergraduate business schools
- Exclusive** 6. XanEdu helps stores and programs stay legal through expert clearance and by providing 100% copyright indemnification
- New** 5. XanEdu is the first, largest and best custom publisher. We recently published our 300,000th CoursePack!
- New** 4. Over half of the CoursePacks XanEdu produces are digital
  3. Soundview Executive Book Summaries concisely excerpt best-selling books in print and audio formats, saving students time and money!
  2. XanEdu to Go (Coming, Fall 2009) integrates XanEdu CoursePack readings into Learning Management systems, providing professors and stores with exciting new options
  1. XanEdu digital CoursePacks are convenient for students, and they save them money

Partnering with XanEdu is a very wise decision. We're quite sure ancient philosophers would agree.

Please contact your XanEdu representative for more information.



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